



APPEARANCE RELEASE

Daily Muse Inc. (with its successors, assignees and licensees) (collectively, “The Muse”) desires to use and publicize my name, image and certain information in the promotion of _____ (“the Company”). In exchange for the intangible value I will gain by participating and other good and valuable consideration, I agree to the following:

1. I understand that I may appear in photographs, videos and sound recordings in connection with the promotion of the Company, which may include my name, voice, performance, likeness, job title or other biographical information about me (collectively, the “Appearance Materials”).
2. I grant The Muse the irrevocable right to use, re-use, publish, republish, distribute, license, sublicense or display Appearance Materials, worldwide, at any time in perpetuity in all media now known or hereafter devised for the limited commercial, promotional and publicity purposes of the Company and The Muse, including, but not limited to (i) anywhere on The Muse’s website and accompanying pages as well as The Muse’s social media, (ii) advertising or marketing campaigns regarding the Company and The Muse, and (iii) in articles or segments regarding Company and The Muse. I hereby waive any right to inspect or approve the Appearance Materials, or any printed or digital matter that may be used in connection therewith.
3. I agree that no sum or benefit shall be due to me for my appearance in the Appearance Materials.
4. I hereby release The Muse from all claims, liability or damages of any nature, including, without limitation, claims for breach or invasion of any personal or property right which I may have, or which my heirs, executors, administrators and assigns hereafter may have, including without limitation, claims based upon invasion of privacy, libel, defamation, commercial appropriation, use of likeness, copyright, or for any matter or cause of action whatsoever arising out of the Appearance Materials and their use as provided herein.
5. I represent and warrant that I: (i) am at least 18 years old and have the full power and authority to grant the rights provided herein, (ii) have read this Appearance Release in its entirety and understand its terms, and (iii) intend for this Appearance Release to be binding on me, my heirs, legal representatives, assigns, executors, administrators to the fullest extent permitted by law.
6. This Appearance Release shall be interpreted and enforced in accordance with the laws of the State of New York except for its conflicts of laws principles, and I hereby irrevocably consent to the exclusive jurisdiction of New York courts over disputes relating to this Appearance Release.

AGREED AND ACCEPTED:

Signature: _____

Name: _____

Date: _____